

## VSNCREA



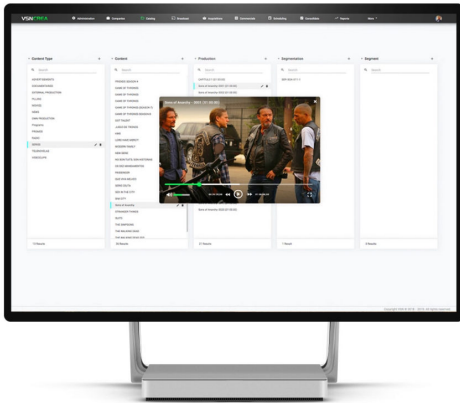
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## MULTI-TENANT SYSTEM

VSNCrea is a multi-tenant software, which allows a single software instance to be used by multiple clients or organizations, with the consequent cost savings for companies. In addition, it also counts with a robust permissions system depending on the user profile, their functions and scheduled tasks, with customizable permission hierarchies for each client and department.

**Cena:**

**Kategoria:** [Broadcast](#)



## OPIS

# PLAN YOUR PROGRAMMING WITHOUT LIMITS

Program all your content for multiple screens and platforms with total freedom with VSNCrea, VSN's web-based traffic and scheduling system for TV and non-linear channels. Manage your entire content and advertising catalog and plan your traditional broadcast or content publication on VoD channels, OTT, websites or social networks without limits.

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- Modular system

VSNCrea is composed of seven different modules, so that companies can personalize the system as much as possible and select those modules that best fit their specific needs in broadcast management. These modules are Broadcast, Nonlinear, Catalog, Acquisitions, Commercials, Analytics and Administration.

- Linear scheduling

Schedule the programming of one or more TV channels daily, weekly or on a long-term basis. The programming is scheduled using virtual blocks that can be predefined and populated with content in advance to save time. It also allows to schedule graphics and jingles

associated with media and even two different programming lists in parallel.

- Non linear scheduling

VSNCrea also allows users to schedule the publication of content for their non-linear channels (OTT, VoD, WebTV), social media and other video platforms (Youtube, Vimeo, etc.). This publication can be done manually, content by content, or sequentially and automatically, based on the content's broadcasting rights.

- Content catalog

Organize all the content of your channel (series, movies, programs, advertising, graphics, etc.) in a hierarchical way and create content segmentations to adjust them to the needs of broadcast. Preview the content and programming list directly from the catalog and modify the metadata stored in the MAM directly from VSNCrea, if necessary.

- Control of content acquisitions

Users can manage and centralize all their purchased productions together with their associated metadata, broadcasting rights and contracts within a specific area of VSNCrea. This way, it helps them to better monitoring all contracts and to automatically schedule content based on their rights to avoid human error.

- Quick setup in the Cloud and SaaS

VSNCrea has been designed to allow its operation in local and cloud environments, both public (Microsoft Azure, AWS, GCP, etc.) and private. In addition, it can be purchased under a pay-per-use (SaaS) business model. The customer only needs a web browser to start using the system instantly.

- Maximum synchronization

Any last minute changes in the programming are transferred in real time to every department and system, which automatically modify the playlists. In addition, reading the As-RunLog allows you to know exactly what content and advertising inserts are broadcast through continuity.

- Limitless integrations

VSNCrea easily integrates with third-party solutions for content management, broadcast automation and ERP management systems (SAP, COVI, etc.) for advertising billing via a complete and documented API. It also offers a complete integration with the VSN product suite

for End-to-End solutions.

- Tailored to customers' needs

VSNCrea can be easily customized. It allows you to personalize the metadata of any given field or even create new ones. All this ensures the information can be easily reviewed from the Analytics module. Likewise, it also has extensive integration possibilities and multi-tenant capabilities at the choice of the customer.