VSNMATIC

Vsnmatic is a multiformat playout and videoserver designed to automate the Master Control Room, MCR, allowing TV broadcasters to launch content on-air in an effective, reliable and user-friendly environment.



Cena:
Kategorie: Broadcast, Automatyka emisji

OPIS

From the generation of a playlist through the play out of the media content vsnmatic manages the MCR 24x7 efficiently within one solution.

With vsnmatic you can automate the play out including the switching to external lines, reducing maintenance cost and related human errors. However, you can also use vsnmatic manually when operator actions may be required, as in a live event for example. Furthermore, vsnmatic has been designed to control devices such as routers, vtr’s or mixers allowing the connection-disconnection between different TV stations. And for greater flexibility vsnmatic can be managed remotely.

This all-in-one solution provides the producer of a clearer and faster response in order to monitor and control the on-air content, being at the same time a cost-effective solution for TV broadcasters. With vsnmatic never has been easier to setup a MCR.

Automation

- Automatic emission 24 hours a day 7 days a week.
- Designed for the data network environment.
- Live communication protocol over the data network to boost automation.
- Remote control of all the processes.
- Capability to playback video, control VTRs, GPI, and other external routing elements to attain a fully unattended play out.

Formats and Integration

- SD and HD format coexistence in the same emission.
- SD formats: MPEG-2, MJPEG, MPEG-4, WMV, DV25, DV50, MXF and MOV.
- HD formats: MPEG-2 MP@HL up to 80 Mbps including HDV and DVCPRO 100.
- Fully integration with vsnnews, vsnsharer, vsnautorec and vsncg.
- Integration with data bases.
- Import scheduling and traffic solutions playlist from third-parties.

Benefits

- Automates all the processes that intervene in a Master Control Room management.
- All in one solution for the playlist and playout of media content.
- Work with HD and SD formats with full transparency to the user.
- Integrate and manage your advertising.
- Expandable according to your specific needs.
- Integrate with vsnnews, vsnautorec, vsncg and vsncreaTV to automate your news, ingest, graphics and scheduling process.
- Optimizes technical and human resources, reducing errors and eliminating tapes, VTRs, and all its associated maintenance.